

Benefitfocus®

Optimize your benefit strategy with Health Insights





Key Challenges Facing Self-Insured Employers

Many organizations today are spending more on benefits but getting less in return.



Rising Costs & Talent Wars

Pressure to control spending while maintaining quality benefits for attraction and retention



Complex Plan Design

Growing number of health care and benefit programs for employers to manage and track



Poor Utilization

Employees unable to understand everything available to them and how to take advantage



Information Gaps

Data needed to address all these challenges lacks flexibility, timeliness, ease of use and actionability



Health Insights from Benefitfocus unlocks the power of data to help your organization control costs and improve outcomes.



Identify Risks & Opportunities

Understand what's driving your health care costs and pinpoint areas for improvement and potential savings.



Act with Confidence

Adjust your benefit strategy – plan design, new services, employee engagement, etc. – based on reliable, data-driven guidance.



Measure Results

Find out what's working (and what's not) to continuously refine your strategy and focus your efforts.



Supported by Benefits Data Experts

Our Health Insights team provides guidance, best practices and services to help maximize the value of your data.



Why Health Insights?

A unique combination of data, technology and expertise gives you and your partners a **powerful solution to help optimize the impact and ROI of your benefit strategy.**



Answers for Everyone

Whether you're looking for a quick snapshot to provide an executive update or an in-depth analysis to share with your benefits advisor, our simple user experience and extensive customization options help you find the answers you need.



Actionable Insights

Through data visualization, Health Insights makes it easy to understand the metrics that matter, evaluate performance and identify areas in your benefit strategy where you may want to take action.



Data Flexibility

We've spent over two decades successfully aggregating disparate data and making it useful to our customers. Whatever data you want to bring in – from worker's comp claims to member biometrics – we've got you covered with the highest levels of data integrity.



Expert Support

With an average of 13+ years experience working with health care data, our dedicated customer success team members work as consultative partners to help you maximize the value of Health Insights and achieve your goals.



Innovative Services

In addition to providing insights and guidance to help you make strategic decisions, we can also use the data in Health Insights to proactively take cost-saving measures on your behalf – such as identifying and recovering plan overpayments.



Analytics + Engagement

When combined with Benefitfocus' enrollment and communication tools, Health Insights offers a uniquely powerful way for you to personalize the benefits experience for employees and help guide them to smarter, more impactful plan selection and utilization decisions.



Proven Results

Health Insights has helped our customers achieve significant savings across a range of areas in benefit strategy.



\$1.5M saved

(and approx. \$85M avoided) in one year by a state government through analysis of Rx claims that identified wasteful spending.



\$2M saved

in one year by a university through shift in medical plan adoption driven by claims data-based employee decision support.



\$1M saved

in one year by a manufacturer through reduction in ER use by targeting certain conditions identified in data analysis.

“When you think about health care costs and saving money, you really have to dig into the data to find areas for improvement. The analytics in Benefitplace are great for this. Health care is confusing, so if you’ve got something like this that makes it easy, use it.”

Sr. Director of Benefits
Purdue University



Key Capabilities

Bringing together all your relevant benefits data – member eligibility, medical claims, Rx claims and more – Health Insights offers actionable analytics, expert services and even employee tools to drive decisions that can help you control costs and improve outcomes.



Standard Dashboards

Access out-of-the-box reports to get quick answers to the most common questions.



Benchmarking

Evaluate how your plans and programs are performing against key national indexes.



Custom Reporting

Slice and dice your data for custom, in-depth analysis to support specific initiatives.



Care Management

Understand gaps in care to improve preventive health utilization and chronic condition management.



Member Populations

Segment and track specific populations to measure outcomes over time.



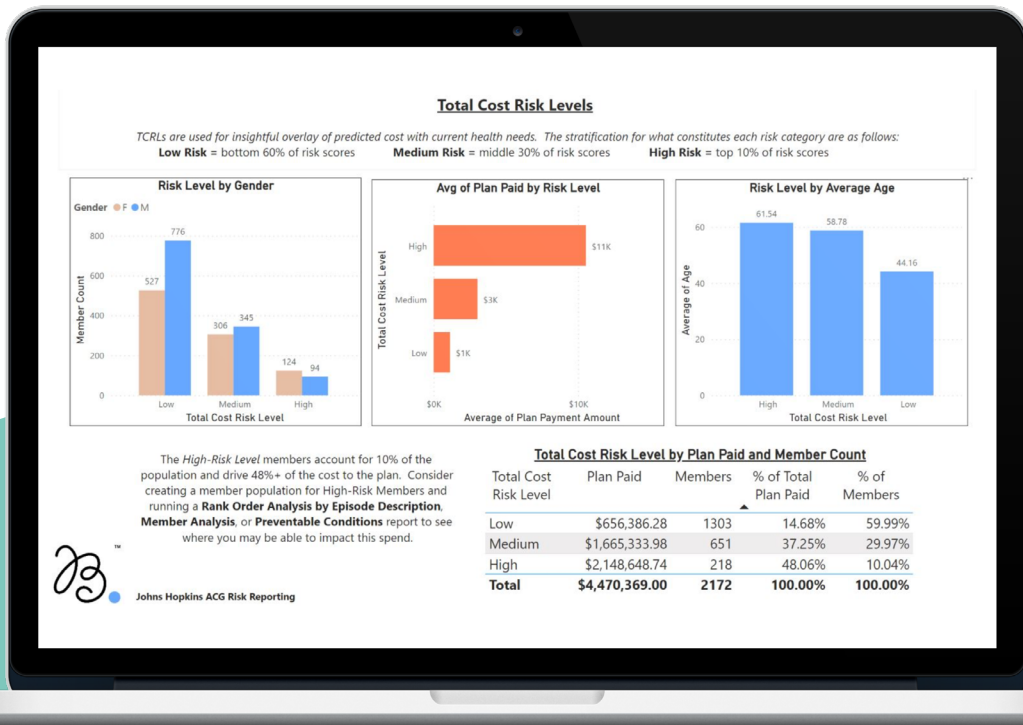
Employee Decision Support

Give employees access to tools that help them understand their utilization and coverage needs.



Claims Audit & Recovery Services

We'll identify improperly paid claims and recover overpayments on your behalf.



Ready to learn more or see a
demo of Health Insights?



benefitfocus.com

Current Benefitfocus
customers should contact:



customersales@benefitfocus.com

Benefitfocus[®]