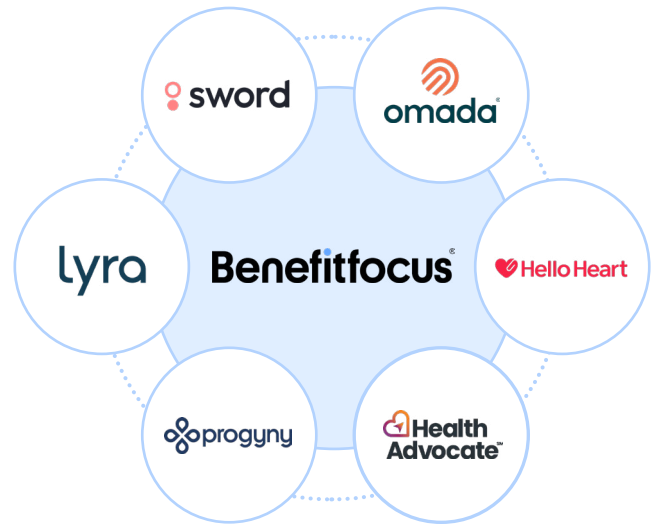


## Care Partner Panel

Enhancing access to care, increasing engagement,  
and improving outcomes

We understand the value that digital health care point solutions can offer employers and employees. However, when it comes to the overall management of these important solutions, the health care marketplace continues to be inundated with an increasing selection of providers. Employers in turn face the daunting task of navigating multiple RFPs and contracts. Ultimately, they often encounter low engagement rates among employees who may struggle to grasp the when, where, and how of utilizing these programs effectively.



### How the Care Partner Panel Can Help

The Benefitfocus Care Partner Panel helps simplify point solution management, enhancing access, employee engagement, and overall outcomes. It offers a curated selection of vetted digital health solution offerings, simplifies the contracting process, and integrates with the Benefitplace™ employee experience. In addition, Benefitfocus customers who utilize our health care data analytics solution, Health Insights, will have the ability to utilize data analysis, technology and expertise to further optimize the impact on your benefits strategy.



**Enhanced Access to Care**  
via simplified vendor selection  
and administration.

- Diverse set of pre-vetted, leading point solutions
- Single contract through Benefitfocus
- Preferred pricing



**Increased Engagement**  
through a streamlined, end-  
to-end experience for your  
employees.

- SSO access to partner portals via Benefitplace employee homepage
- Integration into care navigation experience
- Multichannel, data-driven communications



**Optimized Health and Financial Outcomes**

- Greater awareness and engagement in digital health strategy
- Higher and more predictable ROI
- Improved employee health and wellbeing, leading to overall cost savings

# Benefitfocus®

## Our Health Care Solution Partners

Benefitfocus is collaborating with industry-leading providers to offer a wide variety of health care solutions to launch the Care Partner Panel. While the panel will continue to evolve, the initial launch solutions include:

### HealthAdvocate™

A leading provider of integrated health advocacy and navigation, well-being, and behavioral health programs, leveraging a combination of personalized support, data analytics, and technology to engage and guide people toward better health.

### Hello Heart

A digital leader in preventive heart health providing employees with a connected blood pressure monitor and mobile app to help people track and manage their heart health. High-risk users of Hello Heart have seen meaningful drops in blood pressure, cholesterol and even weight.

### Lyra

A leading provider of workforce mental health benefits that connects employees and their families with culturally responsive, evidence-based care providers and well-being tools, ensuring access to effective, high-quality support via its innovative digital care platform and global provider network for faster recovery.

The information provided does not, and is not intended to, constitute legal or medical advice; instead, all information and content herein is provided for general informational purposes only. The decision to select a digital health solution provider is complex and the integrated Care Partner Panel digital health solution offerings are not a substitute for the advice of an attorney or other professional medical or health advisors. Nothing within the Care Partner Panel program is intended to constitute or replace medical advice from a properly licensed healthcare provider. The decision to participate in the Care Partner Panel program is not intended to create a fiduciary relationship between a Benefitfocus client and Benefitfocus, or its subcontractors, or its digital health solution partners. The services provided by a digital health solution provider may require plan participants to interact with Artificial Intelligence ("AI") generated content. AI generated content may contain errors or inaccuracies and should not be relied upon as a substitute for professional advice. As a requirement in making such services available to its employees, Benefitfocus clients shall not mandate that their employees use the services of any particular digital health solution provider.

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### omada®

A virtual-first health care provider that implements clinically-validated behavior change protocols for individuals living with diabetes, hypertension, prediabetes, weight management and musculoskeletal issues.






### progyny

A transformative fertility, family building and women's health benefits solution offering access to a premier network of health specialists, as well as unlimited concierge services, coaching, education and digital tools to support employees on their health journeys.

### sword

The first AI Care platform, combining AI with clinical expertise to provide personalized care - from MSK to pelvic care to movement programs - anytime, anywhere.

#### How it Works

-  **Identify benefits programs:** Decide which point solutions to offer your employees.
-  **Review partners:** Learn more about the partners Benefitfocus has vetted.
-  **Contract with us:** Work with us to add point solutions to your Benefitfocus contract.
-  **Launch solutions:** Roll out new solutions to employees via our benefits administration platform.
-  **Review results:** Determine program effectiveness with comprehensive reporting tools



**Ready to learn more? Contact your Benefitfocus representative today!**



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